2025 NEW CUSTOMER PROMOTION



PROGRAM SUMMARY

Try FBN Direct® and SAVE. Get \$250 off using promo code **WELCOME25** with a minimum purchase of \$5,000 in crop protection products for the first time.

OFFER	PROGRAM PERIOD	REQUIREMENTS	PROMO CODE
\$250 OFF	October 1, 2024- September 30, 2025	 Minimum \$5,000 purchase First time purchase with FBN Direct 	WELCOME25

OUALIFYING PRODUCTS

· Any Crop Protection products

GENERAL REQUIREMENTS

- Customer has an FBN Member Account
- "New Customer" defined as any member that did not purchase ANY product from FBN Direct in any prior year
- Program dates: October 1, 2024 September 30, 2025

FULFILLMENT

Discount will be applied automatically in the customer's cart once the promo code WELCOME25 is used

OUALIFYING LOCATIONS

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